

**CAMDEN BOARD OF DIRECTORS**  
**Rutgers, The State University of New Jersey**  
**December 14, 2015**

A meeting of the Camden Board of Directors of Rutgers, The State University of New Jersey was held on Monday, December 14, 2015 at 9 a.m. in the Rutgers–Camden Campus Center, Camden, New Jersey. Mr. Robert Mortensen, Chair, presided.

Present and constituting a quorum were Fong (via conference call), Mortensen, Rears, Redd, Rivers (via conference call), and Stewart.

Attending for the university administration were Haddon, Jones, and Roesener

Also present was Shankman, faculty representative to the Board of Directors and Balaj Singh, alternate undergraduate student representative to the Board of Directors.

**ANNOUNCEMENT PURSUANT TO CHAPTER 231, PUBLIC LAW 1975**  
**(OPEN PUBLIC MEETINGS ACT)**

Mr. Mortensen called on Ms. Loree Jones, Secretary of the Rutgers–Camden Board of Directors, who announced that pursuant to Public Law 1975, Chapter 231 (Open Public Meetings Act), public notice of this meeting was filed on December 7, 2015 with the Office of the Secretary of State of New Jersey and four newspapers, the *Cherry Hill Courier-Post*, the *New Brunswick Home News Tribune*, the *Philadelphia Inquirer* (Cherry Hill) and the *Newark Star-Ledger*. Public notice of the meeting was posted in the following University libraries: the Alexander Library, New Brunswick; the Dana Library, Newark; and the Robeson Library, Camden. In addition, notice of this meeting was posted on the Camden Board of Directors website.

**CONFLICT OF INTEREST STATEMENT**

Ms. Jones asked the board members if they had read the meeting agenda and supporting documents and if anyone had a possible conflict of interest to disclose. No conflicts were reported.

**INDUCTION OF NEW BOARD MEMBER**

Mr. Mortensen introduced Mr. Robert Roesener, senior associate general counsel and member of the Bar of the State of New Jersey, to administer the Oath of Allegiance and Office to induct a new member. Mr. Roesener called on Mr. Sandy Stewart to rise. Mr. Stewart was inducted and joined the Rutgers University–Camden Board of Directors as a member representative of the Rutgers Board of Governors. The Board welcomed Mr. Stewart warmly, and Mr. Stewart indicated that as an undergraduate and graduate alumnus of Rutgers University–Camden, he is pleased to have the opportunity to serve his *alma mater*.

**APPROVAL OF MINUTES OF THE NOVEMBER 18, 2015 MEETING**

Mr. Mortensen called attention to the minutes of the November 18, 2015 meeting that were distributed to the Board and asked if there were any additions or corrections to the minutes. Receiving no

objections, Mr. Mortensen called for a motion which was seconded and asked if there was any discussion. Hearing none, the minutes were approved unanimously.

### **UPDATE ON THE JOINT HEALTH SCIENCES BUILDING**

Mr. Mortensen called on Mr. Kris Kolluri, CEO of the Rowan University/Rutgers–Camden Board of Governors, to provide an update on the Joint Health Sciences Building project. Employing a satellite view, Mr. Kolluri oriented the Board to the location of the Joint Health Sciences Building on Block 181 at the intersection of MLK Boulevard and Broadway in Camden. Mr. Kolluri reviewed the building’s location within the “eds and meds” corridor; property negotiations with owners and tenants; anticipated funding approval in the legislature; development of architectural plans; and, the anticipated start date of October 2016 for construction. Mr. Kolluri thanked Chancellor Haddon, the Rutgers University–Camden Board of Directors, Mayor Redd, and Chairman Mortensen for their cooperation and commitment to the Joint Health Sciences Building project. He indicated that this is an important step, as well as the mission of the Rowan University/Rutgers–Camden Board of Governors, to help provide education in healthcare fields and build a career ladder for Camden and South Jersey residents in area institutions.

### **CHANCELLOR’S REPORT**

Chancellor Haddon updated the Board on a variety of topics since the last board meeting, including recent rankings, initiatives of the Schools (Law, Arts and Sciences, Business, and Nursing) events, fundraising, and facilities.

Most recently, niche.com ranked Rutgers University–Camden fifth among universities in New Jersey. And, in August, Washington Monthly ranked Rutgers University–Camden second in the nation for Best Bang for the Buck.

Rutgers Law School has hired Mr. Nicholas Wallace as senior associate dean for admissions and financial aid. Mr. Wallace, previously of the University of Minnesota Law School, is well known for his data-driven approach to recruitment in a very competitive market. He will be dividing his time between the Camden and Newark campuses. With the opening of the Rutgers Center for Corporate Law and Governance, Rutgers Law School is beginning to realize the scholarly benefit of merger.

The Faculty of Arts and Sciences continues its upward trajectory. Three candidates for the Ph.D. in public affairs have been offered and accepted collegiate-level, tenure-track positions. In the spring, the Rutgers University Board of Governors will review a proposal for a bachelor of arts degree in digital studies, a non-traditional, innovative, and cross disciplinary major. The major in health sciences has grown exponentially in its first year, becoming the third largest major in the College of Arts and Sciences.

In keeping with its narrative of outside-the-box thinking, the School of Business seeks to grow its online programs and continue the success of its cohort-based graduate programs for working professionals.

The School of Nursing graduated its first cohort of accelerated bachelor of science in nursing students on December 12. The School of Nursing also signed an agreement with Semmelweis University in Budapest, one of Europe’s leading centers of medicine and health sciences, to collaborate on academics, research, and scholarship programs.

Closing at Rutgers University–Camden on December 17, the art exhibition *Visions of Place: Complex Geographies in Contemporary Israeli Art* will travel to Towson University and then nationally; over 1600 people attended the exhibit. On December 9, a student-organized panel discussion that

addressed issues of Islamophobia was very well attended. The Writers House was the location of a recent gathering with staff members of Lockheed Martin focused on developing collaboration.

Held on December 1, the first-ever Rutgers Giving Day was a great success. Through 500 gifts, Rutgers University–Camden raised over \$50K.

Construction continues on the Nursing and Science Building, and Chancellor Haddon showed an artist's rendering of the building. Renovation continues on the Alumni House, and a hard-hat donor event was held there on December 7.

Chancellor Haddon concluded her report by answering questions from Board members and members of the public.

### **MOVING RUTGERS UNIVERSITY–CAMDEN FORWARD**

In part, Chancellor Haddon indicated that moving Rutgers University–Camden has to do with building, renovation, and developing innovative new majors. However, another aspect involves how to get the message out beyond the campus and alumni so people in the larger community will understand the important role Rutgers University–Camden has to play locally, regionally, and nationally. To learn how to get this message out more effectively, funding was committed to hire the consulting firm Lipman Hearne. Staff from the nationally renowned marketing and communications firm held extensive discussions with constituents and stakeholders and will provide a plan for moving Rutgers University–Camden forward.

Chancellor Haddon also sought the Board's counsel on moving the campus forward, asking two questions: 1. What message captures the greatness of Rutgers University–Camden as a nationally recognized research university with world-renowned faculty and conveys its small and nurturing environment? 2. Given the commitment to size, how do we support the work we want to do? Chancellor Haddon engaged in lively discussion with the Board and members of the audience.

### **PRESENTATION ON DIGITAL STUDIES AT RUTGERS UNIVERSITY–CAMDEN**

Chancellor Haddon introduced Dr. Jim Brown (assistant professor, FASC-English and director, Digital Studies Program) to make a presentation on the digital studies program at Rutgers University–Camden. Dr. Brown organized his remarks around three topics – events, internships, and the certificate program. Students have the opportunity to participate in events such as building equipment and evaluating video games as they play them. In the internship program, students almost exclusively run a video games studio and have created a playable prototype in just 2.5 months. Student interns also have the opportunity to work with the Rutgers–Camden Archive of Digital Ephemera (RCADE) which makes old technology (hardware and software) available to scholars across disciplines for research purposes. Although currently a certificate program, a major in digital studies is expected to launch in fall 2016. A required dual-major program in the College of Arts and Sciences, students will complete 30 major credits, with 12 credits counting toward both majors.

Chancellor Haddon added that the major in digital studies is part of the strategic plan's commitment to inter- and multi-disciplinary approaches to innovation.

### **OLD BUSINESS**

Mr. Mortensen directed the board's attention to old business. He directed the Board's attention to the calendar of upcoming meeting dates and asked them to get back to him with any conflicts. There was no further old business.

**NEW BUSINESS**

Mr. Mortensen directed the board's attention to new business. There was no new business.

**ADJOURNMENT**

Mr. Mortensen asked if there was any further business. Hearing none, he called for a motion and a second to adjourn the meeting at 10:35 a.m.

Minutes prepared and submitted by,

Michele L. Robinson  
Rutgers University–Camden Chancellor's Office