

CAMDEN BOARD OF DIRECTORS
Rutgers, The State University of New Jersey
April 5, 2017

A meeting of the Camden Board of Directors of Rutgers, The State University of New Jersey was held on Wednesday, April 5, 2017 at 3:00 p.m. in the Rutgers–Camden Campus Center, Camden, New Jersey.

Present and constituting a quorum were Bender, Dougherty, Redd (via teleconference), Rivers, and Stewart.

Also present was McCue, member of the Rutgers University Board of Governors (via teleconference).

Attending for the university administration were Haddon and Rambert.

Also present were Shankman, faculty representative to the Board of Directors, Van Stine, graduate student representative to the Board of Directors, and Lalakia, undergraduate student representative to the Board of Directors.

ANNOUNCEMENT PURSUANT TO CHAPTER 231, PUBLIC LAW 1975
(OPEN PUBLIC MEETINGS ACT)

In the absence of Ms. Loree Jones, Secretary of the Rutgers–Camden Board of Directors, Ms. Michele Robinson announced that pursuant to Public Law 1975, Chapter 231 (Open Public Meetings Act), public notice of this meeting was filed on March 29, 2017 with the Office of the Secretary of State of New Jersey and four newspapers, the *Cherry Hill Courier-Post*, the *New Brunswick Home News Tribune*, the *Philadelphia Inquirer* (Cherry Hill) and the *Newark Star-Ledger*. Public notice of the meeting was posted in the following University libraries: the Alexander Library, New Brunswick; the Dana Library, Newark; and the Robeson Library, Camden. In addition, notice of this meeting was posted on the Camden Board of Directors website.

CONFLICT OF INTEREST STATEMENT

Ms. Robinson asked the board members if they had read the meeting agenda and supporting documents and if anyone had a possible conflict of interest to disclose. No conflicts were reported.

ROLL CALL

Ms. Robinson called the roll for attendance. Mr. Bender, Dr. Dougherty, Mayor Redd, Mr. Rivers, and Mr. Stewart were present.

APPROVAL OF MINUTES OF THE DECEMBER 5, MEETING

Mr. Rivers called attention to the minutes of the December 5, 2016 meeting that were distributed to the Board and asked if there were any additions or corrections to the minutes. Receiving no objections,

Mr. Rivers called for a motion which was seconded and asked if there was any discussion. Hearing none, the minutes were approved by the Board.

ELECTION OF VICE-CHAIR

Mr. Rivers announced that pending approval by the Rutgers University Board of Governors, Ms. Susan McCue would be replacing Ms. Lora Fong on the Rutgers–Camden Board of Directors. Ms. Fong resigned from the Rutgers–Camden Board of Directors in December.

Replacing Ms. Fong’s position as vice-chair, Mr. Rivers announced Dr. James Dougherty as a candidate for the position for the term ending in September 2017. Hearing no other nominations, Dr. Dougherty left the room. A motion was raised, seconded, and approved unanimously in favor of Dr. Dougherty as vice chair. Dr. Dougherty rejoined the meeting.

CHANCELLOR’S REPORT

Chancellor Haddon provided the Board with an update on important happenings since the last Board meeting on December 5, 2016.

The Bridging the Gap program has been tremendously successful. Based on adjusted gross income, the program provides different levels of tuition support to eligible students, affording greater access to a first-class Rutgers undergraduate degree. The program has brought more undergraduates to campus than ever before, and more growth is expected in the future. To maintain a first-rate Rutgers education, however, it is necessary to think about what that means in terms of facilities, services, and classes. At this point, it is clear that our facilities are at capacity, and challenges in the federal and state budgeting process will affect how the Rutgers system may grow. The new Nursing and Science Building will be opening in September, and constructing a new building for the School of Business–Camden remains a top priority.

Rutgers University–Camden continues to build on strong partnerships with community colleges throughout the state. Signifying the premier status of our relationship with Camden County College (CCC), the Bridging the Gap program has been extended to their students. Transferring to Rutgers University–Camden after two years at CCC will enable students who meet eligibility requirements to complete both an associate’s degree and an undergraduate degree for less than \$20,000. A conditional admissions program has been extended to Atlantic Cape Community College students who wish to transfer to Rutgers University–Camden, and an agreement to offer an RN-to-BS program in nursing at Mercer County Community College was signed recently. Strengthening our commitment to community colleges supports our core value of increasing educational access.

Along with increasing access, inclusion and diversity are core values at Rutgers University–Camden. Plans to create an office to promote inclusion and diversity for students was announced recently and will include issues of race, gender, and sexual orientation, among others. A variety of programs to promote engagement and discussion have been offered this semester, including the student-driven Tunnel of Oppression, the speaker Shaun King, and screening the documentary *13th*.

U.S. News and World Report released its rankings of graduate programs last month, and Rutgers Law School and the School of Business–Camden received very strong rankings. Rutgers Law School “catapulted” to 62 in the nation, a “stunning increase of 30 points.” Ahead of Harvard and Columbia Universities, the clinical programs increased to nineteenth in the nation, and the legal writing program continues to place in the top 25 programs in the nation. Chancellor Haddon indicated that this helps to confirm the decision to merge the law schools: “We are a powerhouse working together.”

To help communicate the great work at Rutgers University–Camden and the important role it plays locally, regionally, and nationally, the consulting firm Lipman Hearne was hired. Chancellor Haddon called on Mr. Michael Sepanic, associate chancellor for external relations, to discuss the #WeKnowHow marketing campaign developed by the nationally renowned marketing and

communications firm. Mr. Sepanic explained that the campaign “imbues communications about Rutgers University–Camden with messages that reinforce that we are a place that knows how to lead success.” The campaign, which highlights the achievements of students, faculty, and alumni, employs a variety of media including print ads and billboards (vinyl and digital) throughout South Jersey and Philadelphia. The campaign has already won an award for best outdoor advertising for a university. Mr. Sepanic encouraged the Board to provide feedback.

Chancellor Haddon concluded her presentation by answering questions from the Board and encouraging them to attend Rutgers Days on April 29, an event attended by 3,000 people last year and coincident with Alumni Weekend.

UPDATE ON THE JOINT HEALTH SCIENCES CAMPUS

Chancellor Haddon called on Mr. Kris Kolluri, CEO of the Rowan University/Rutgers–Camden Board of Governors to provide an update on the Joint Health Sciences Campus.

Mr. Kolluri indicated that a mandate of the Rowan University/Rutgers–Camden Board of Governors is to build out the “eds and meds” corridor. To that end, construction of the \$70 million Joint Health Sciences Campus at the corner of MLK Boulevard and Broadway is expected to begin in May. This is a joint project between the Rowan University/Rutgers–Camden Board of Governors, Rutgers University, Rowan University, and Camden County College. It is a particularly significant project for Rutgers University–Camden’s Center for Computational and Integrative Biology because it will centralize their operations in one building.

Mr. Kolluri added that the Rowan University/Rutgers–Camden Board of Governors had almost completed acquiring the block across from the future Joint Health Sciences Campus on Broadway. He emphasized that “all property has been acquired in a most respectful, thoughtful, and ethical way.”

In addition, Mr. Kolluri has worked closely with the State of New Jersey and administrators from Rutgers University including Phoebe Haddon, chancellor, Larry Gaines, senior vice chancellor for administration and finance, J. Michael Gower, executive vice president for finance and administration, and Michael Rambert, senior associate general counsel, to acquire a site at Fifth and Market Streets as the future location of a new building for the School of Business–Camden. Funding for the purchase was contributed by the State of New Jersey (\$1 million) and the Rowan University/Rutgers–Camden Board of Governors (\$0.5 million). Mr. Kolluri explained that this is an ideal location for the School of Business for a number of reasons: It closes the gap between Rutgers’ Nursing and Science Building, the Joint Health Sciences Campus, and Rutgers’ campus on Cooper Street, and it is located at a PATCO stop which allows transit to and from Center City Philadelphia in minutes. As a \$60 million project, however, the new business school building will require public and private investment to bring to fruition.

Currently, the Rowan University/Rutgers–Camden Board of Governors is helping Rutgers University–Camden to find a location for a parking garage within two blocks of campus that 800 students and faculty may access. An agreement for sale has been received.

Mr. Kolluri concluded by saying that within two years, the Rowan University/Rutgers–Camden Board of Governors has acquired all of the property it wanted for Rutgers’ purposes and to fill out the “eds and med” corridor. He thanked the Board for the opportunity to update them.

OLD BUSINESS

Mr. Rivers directed the Board’s attention to old business. There was no old business.

NEW BUSINESS

Mr. Rivers directed the Board's attention to new business. Mr. Michael Van Stine updated the Board on University Senate charges that affect the campus. Mr. Rivers congratulated Dr. Andrew Shankman on the publication of his new book *Original Intent: Hamilton, Jefferson, Madison, and the American Founding*.

There was no further new business.

ADJOURNMENT

Mr. Rivers asked if there was any further business. Hearing none, he called for a motion and a second to adjourn the meeting at 3:50 p.m.

Minutes prepared and submitted by,

Michele L. Robinson
Rutgers University–Camden Chancellor's Office